



Transmission tower before Natina.



Natina Steel Solution being applied to transmission tower.

How to Make Transmission Towers More Natural in Scenic Areas

A southern California power company built transmission structures along makes the poles more natural looking along this scenic highway. In total, you will see Natina Steel Solution on about 65 poles. From afar, you can barely see the transmission poles which appear part of the mountain scape. Natina's finish was specified to help reduce the visual impact along this iconic highway.

paints, stains, powder coating), Natina is a natural solution that reacts to the zinc for lasting color. Plus, differing from weathering steel, Natina can be used near coastlines and in humid areas and will maintain its structural integrity due to the galvanized steel.



Natina Steel Solution fully applied on transmission tower.





