

NATURAL FINISH ON GALVANIZED STEEL



Utilities rely on strength. Natina adds natural beauty.

Transmission poles, distribution poles and substations depend on durable materials, but appearance matters too. Natina adds natural, earthy tones to poles, fencing, substation structures and any galvanized components. Natina reacts with galvanized steel, creating subtle color variation that gives each surface a naturally weathered appearance.

This gives utilities a practical way to address environmental and visual requirements that may arise during permitting while continuing to use the materials they already trust. Natina delivers a durable, low-maintenance finish designed to look better over time.



Natina-treated substation components before install

Natural tones across every piece.

WHY UTILITIES CHOOSE NATINA



PRESERVES GALVANIZED CORROSION RESISTANCE



LOW-MAINTENANCE COLOR SOLUTION



NATURAL, EARTHY TONES



PERFORMS ACROSS A RANGE OF CLIMATES



Natina-treated pole

Blends with the landscape.

Trusted by utilities. Proven in the field. Naturally better.



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